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**2023 AGENDA**  
**ON PURPOSE: THE CHANGING SHAPE OF BUSINESS**

**Monday, October 23<sup>rd</sup>**

**Virtual Event**

- 12:00 noon The Case for Good Jobs: *Zaynep Ton*  
12:20 PM Fool Me Once: *Kelly Richmond Pope*  
12:40 PM Higher Purpose Venture Capital: *Ron Levin*

**Tuesday, October 24<sup>th</sup>**

**Virtual Event**

- 12:00 noon Your Brain on Art: *Ivy Ross and Susan Magsamen*  
12:20 PM The Blueprint: *BK Fulton*  
12:40 PM Powered by Me: *Neha Sangwan*  
  
6:00 PM Livestream (or in-person at Wellesley Books, 82 Central Street, Wellesley)  
***AI, Ikigai, and the New Face of the Workforce***  
Crisis-Proofing Today's Learners: *Jean Eddy*  
The Way We Build: *Mark Ehrlich*  
The Portfolio Life: *Christina Wallace*

**Wednesday, October 25<sup>th</sup>**

- 6:00 PM Livestream (or in-person at Wellesley Books, 82 Central Street, Wellesley)  
***More Than Just Responsible -- Deeply Responsible***  
Deeply Responsible Business: *Geoffrey Jones*

**Thursday, October 26<sup>th</sup>**

- 4:30 PM Doors open for networking and conversation  
5:30 PM Livestream (or in-person at Mosesian Center for the Arts 321 Arsenal St, Watertown)  
***Knowing What Matters: The Changing Mindset of Business***  
5:30: Your Face Belongs to Us: *Kashmir Hill*  
6:00: Kind of a Big Deal: *Saul Austerlitz*  
The ROI of LOL: *Clayton Fletcher and Steve Cody*  
7:00: Know What Matters: *Ron Shaich*