
2023 AGENDA
ON PURPOSE: THE CHANGING SHAPE OF BUSINESS

Monday, October 23rd

Virtual Event

- 12:00 noon The Case for Good Jobs: *Zaynep Ton*
12:20 PM Fool Me Once: *Kelly Richmond Pope*
12:40 PM Higher Purpose Venture Capital: *Ron Levin*

Tuesday, October 24th

Virtual Event

- 12:00 noon Your Brain on Art: *Ivy Ross and Susan Magsamen*
12:20 PM The Blueprint: *BK Fulton*
12:40 PM Powered by Me: *Neha Sangwan*

6:00 PM Livestream (or in-person at Wellesley Books, 82 Central Street, Wellesley)
AI, Ikigai, and the New Face of the Workforce
Crisis-Proofing Today's Learners: *Jean Eddy*
The Way We Build: *Mark Ehrlich*
The Portfolio Life: *Christina Wallace*

Wednesday, October 25th

- 6:00 PM Livestream (or in-person at Wellesley Books, 82 Central Street, Wellesley)
More Than Just Responsible -- Deeply Responsible
Deeply Responsible Business: *Geoffrey Jones*

Thursday, October 26th

- 4:30 PM Doors open for networking and conversation
6:00 PM Livestream (or in-person at Mosesian Center for the Arts 321 Arsenal St, Watertown)
Knowing What Matters: The Changing Mindset of Business
Kind of a Big Deal: *Saul Austerlitz*
The ROI of LOL: *Clayton Fletcher*
Your Face Belongs to Us: *Kashmir Hill*
Know What Matters: *Ron Shaich*